

For Mason Jar Labels (Design Competition)

Name
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(Art Student)

Country
India

Conceptual Brand Name: Lily's Chocolate Chip Cookies

I would use the Mason jar as cookie jar.

Information

Description given such as "gluten free" and "NET WT(300g)",
is conceptual in the process of making the label.

Everything else (the art) is made in Photoshop (all
original) listed below for more details:

- Label
 - Logo (color and greyscale)
 - Mascot (Lily is original art)
 - Red and white plaid used in logo
- The Mason Jar (Ball) (Recreated for prototype) plus I
didn't have a camera, so I made it from scratch in
Photoshop.
- Background, table, etc.
All made in Photoshop.







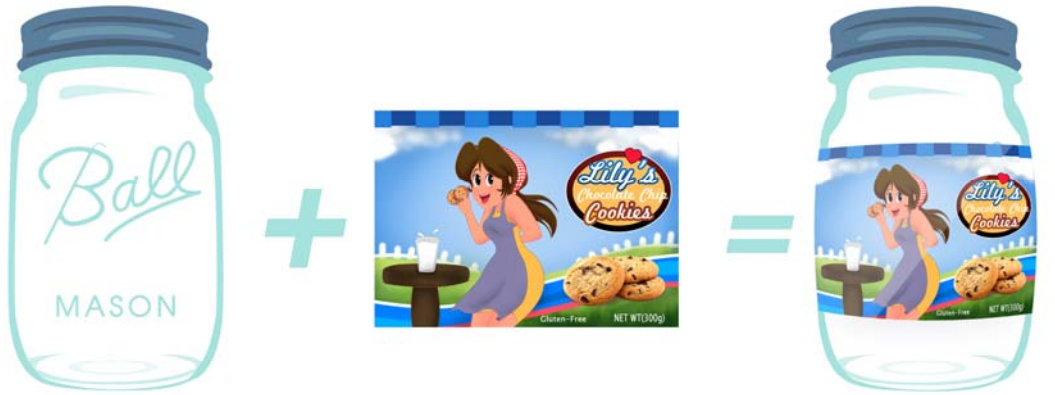




Other colors (options)



prototype





Resource: Chocolate Chip Cookies Image (Google Image)
: Text Font :Lucida Sans Typewriter
: Font used in label:Marketing Script